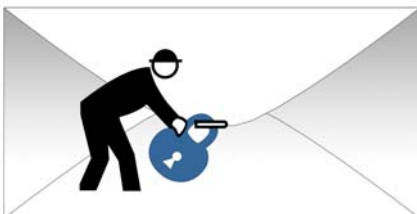




- ✓ **User is in Complete Control**
- ✓ **Filter Objectionable Content**
- ✓ **Avoid Spam and Junk Mail**
- ✓ **Increase Work Productivity**
- ✓ **Unclutter Your Inbox**
- ✓ **Instantly Mark Messages as Junk Mail for Future Filtering**

Start Controlling Spam!

The useless, unsolicited email that invades your inbox everyday!



BlueTie Junk Mail Control

Take Control of Your Inbox.

BlueTie employs a sophisticated spam filtering system designed to keep junk mail from ever reaching a user's inbox. Each message is forced to pass through multiple layers of detection before it is ever delivered to the user.

- **User-controlled spam threshold**
Allows users to stipulate their own preference for how strict the system should be when blocking spam.
- **Content filtering**
Allows individual users to create sophisticated rules for mail handling.
- **Disable the display of inline images**
Effectively negates one method that spammers use to verify email addresses.
- **Personal "block list"**
Allows users to specify senders whom they do NOT want to receive email from. Mail from these senders will always be delivered to the Junk Mail folder.
- **Personal "allow list"**
Allows users to specify senders whose messages they DO want to always receive. Mail from these senders will always be delivered to the inbox.

On the server side, BlueTie uses SpamAssassin™ and other spam filtering tools in addition to our custom tools that include:

- Multiple Real-Time Blackhole List lookups
- Relay blocking
- Complete header inspection
- Advanced heuristics engine

Our unique spam filtering features allow users to decrease time spent weeding through unnecessary and unwanted emails, and more time on the messages that are vital to their business.